



West Side Alliance Soccer

Dear potential sponsor,

West Side Alliance Soccer Club located in Sand Springs and West Tulsa is hosting a road race Saturday, May 31, 2013 at River City Parks in Sand Springs. Plans are well under way and we believe this event will be well-attend and a successful event for our community and club. This will be a 5K, 1 mile fun run and 50 yard toddler dash for our community and families with an emphasis on the kids.

Let me take this opportunity to introduce West Side Alliance Soccer Club. WSA was established in 1992 with a mission to provide a quality soccer experience to all youth regardless of financial, social, geographical and cultural deterrents. West Side Alliance creates a safe, first-class environment allows kids to learn teamwork, responsibility, self-motivation and self-discipline while experiencing the joy of the game of soccer. The experience is available to players irrespective of financial hardships. 44% of our players are on some level of financial assistance

Since 2008, WSA has provided an outreach program at area schools with high at-risk populations. WSA provides a trainer, soccer balls, goals and equipment for on-site practices, insurance, registration and referee fees, trophies, field use fees, and uniforms as needed. Eugene Field Elementary reports decreased disciplinary referrals, improved test scores and grades and better attendance since the inception of this program at their school.

In order to continue to offer these programs and bring quality soccer to the youth of the Tulsa area, we are reaching out and asking your company to be a sponsor for the event. We hope that your company would consider a monetary donation.

Your company may prefer to provide gift certificates, food/drink which will be provided to race participants, or items for door prizes that will be given away after the race. We welcome any contributions like this as well.

Your help is also tax deductible as we are a tax-exempt, nonprofit organization as defined under Section 501(c)(3) of the Internal Revenue Codes. Any help in this matter would be greatly appreciated by many future soccer stars. Attached is a sponsorship form and instructions if you are interested in being a sponsor. Please take a moment to review and select a sponsorship level that fits your business and budget. We are extremely grateful for our sponsors and know that together we can make a difference in the lives of many youth.

Respectfully yours,

Catherine Grona

